



MEDIA KIT

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Backgrounder

BLACK CREEK HISTORIC BREWERY

Opened to the public in June 2009, Black Creek Historic Brewery is situated in Black Creek Pioneer Village at the corner of Jane and Steeles in Toronto. Canada's newest tourist destination recreates a working brewery, as it would have been in the mid-1800s. Brewers, in period costume, handcraft the same ales and porters enjoyed in Ontario's country villages before Confederation. The Black Creek Historic Brewery is the first in the province to replicate the brewing processes of that era, when there was no electricity or refrigeration, no stainless steel tanks or bottling plants.

Twice daily, at 12:30 and 3 p.m, visitors can join a brewery tour, which include samples of authentic period ales, drawn from the wooden barrels in which the beer was made. Visitors can also enjoy a cold pint in the Black Creek Brewery Restaurant and Pub, or take home a growler of beer - a 64-ounce refillable jug that was commonly used for beer in the 1800s.

The Black Creek Historic Brewery is an ideal setting for learning about beer, because, unlike a modern commercial brewery, visitors can see every step in the process for themselves.

Brewmasters in period costume craft Black Creek ales and porters by hand in small batches. Malted barley is shoveled into the wort tun where it is boiled into a mash. After filtering the solids, the sugary liquid is boiled and hops are added, both for flavouring and as a natural preservative. Once the boiling is complete, the beer is fermented in oak barrels. Visitors can sample the beer at cellar temperature, the way it was enjoyed in the past, or drink a chilled pint in the pub, the way many people prefer it today.

Along with a full slate of special programming through the summer and fall, the Black Creek Historic Brewery is available for corporate events, company picnics, family parties, wedding receptions, or other private functions.



About Black Creek Historic Brewery

Located in Black Creek Pioneer Village, the Black Creek Historic Brewery is a working recreation of a 19th century brewery, an era when beer was both a popular beverage and a staple food. Using only period equipment and no electricity, the Brewery handcrafts the same ale and porter varieties enjoyed in Ontario before Confederation. All-natural, locally sourced ingredients are used exclusively. Open daily to the public, visitors can chat with Brewmasters in costume or join guided tours and taste samples drawn from oak barrels. The beer can be enjoyed on the premises at the Black Creek Historic Brewery Restaurant and Pub, or brought home in returnable "growlers." Public events are held throughout the year at the Brewery; the facility is also available for corporate and private functions. The Black Creek Historic Brewery is supported by the Ontario Ministry of Culture, and is owned and operated by Black Creek Pioneer Village and Pioneer Breweries Limited.

For more information, visit www.blackcreekbrewery.ca.



Black Creek Pioneer Village
is owned and operated by

